

## The ECA Industry Forum 2022 – The Best Deal Forward

The ECA Casino Industry Forum takes place in the picturesque Austrian town of Baden from September 27-30, 2022. It is the gathering place for Europe's leading casino operators to discuss the challenges, opportunities, trends, and developments in land-based and online casino gaming.

Casino Baden plays host to over 60 guests at this year's event, marking the return of the ECA Casino Industry Forum after a two-year absence due to the pandemic. In addition to the formal ECA member General Assembly, this year's event programme is both wide and diverse, covering a host of exclusive presentations from European casino operators, internationally recognised speakers, and social activities exploring the historic, culinary, and modern delights of both Baden and Vienna.

The speaker roster at this year's Forum is exceptional, drawing together both casino operators discussing the most pressing topics facing the sector, in addition to trend spotters and futurologists exploring the wider context of what life, society and business might look like in the future. 'The Best Deal Forward' educational programme includes keynotes from internationally lauded Futurist, Magnus Lindkvist, University of Nevada's Bo Bernhard and Kelly Vero, whose Metaverse analysis is keenly observed and bookends the speaker line-up at the Forum this year.

Representing the ECA member speakers list, Per Jaldung, Tiina Siltanen, Simon Thomas, Erwin van Lambaart, Pascal Camia and Laurent Lassiaz will discuss their future visions for the casino sector in Europe. Pieter Boers will dissect the building of Holland Casino's new Venlo Casino. A presentation from Europol will reveal the latest money laundering threats in Europe, while a speaker from Yield Sec will reveal the scale of illegal gambling in Europe and what can be done about it from a technological perspective.

A special social itinerary is planned for the three-day event, including a guided tour of the stables of the Vienna Spanish Riding School, a walking dinner at Casino Wien and a Reading Room tour of the Austrian National Library, in addition to the traditional ECA Casino Industry Forum Gala Dinner hosted in spectacular style at Casino Baden.

Opportunities for ECA partners to demonstrate their latest products have also been incorporated into the Forum programme, with suppliers given ample time to discuss their latest developments with the CEOs of over 40+ European casino operations. ECA partners are permitted to attend each of the social and conference programme events in addition to having the opportunity to display their products during the Forum in dedicated allocated spaces. Interested parties in the ECA partnership program should contact [secretary.general@europeancasinoassociation.org](mailto:secretary.general@europeancasinoassociation.org).