



Brussels, June 6, 2024

Noemie Serra Crowned European Dealer Champion 2024 at the 16th Championship in Venlo.

The 16th European Dealer Championship, hosted by Holland Casino at its Venlo operation proved to be a hugely popular event, where 37 dealers from 21 European countries gathered to demonstrate their exceptional skills before the EDC judges.

Three days of intense tournament competition culminated in **Noemie Serra** of Casino de Monte-Carlo being crowned the European Casino Association's Dealer of the Year. **Jamie Cummins** from London's Crown Casino took the runners-up spot, with **Asa Ekerot** from Casino Copenhagen securing third place.

As well as taking home their trophies, the winner scooped a grand prize of €5,000. The second and third place finishers were awarded €3,000 and €1,500, respectively. In addition to the main prizes, there were another five Skill Challenges, each offering a prize of €500 for the winners, showcasing the diverse talents and expertise of the competitors.

Best Mathematician: Jamie Cummins, Aspinalls

Best Chipping: Tsvetan Kritonov Yanchev, City of Dreams Mediterranean, Cyprus

Best Cutting Chips: Noemie Serra, Casino de Monte-Carlo, Monaco

Best Pushing Stacks: Stefano Samperi, Casino Malta

Best Card Handler: Marco Skorjanic, Casino Innsbruck, Austria

The finals, which followed intense national heats, brought the crème de la crème of Europe's casino dealing professionals to Venlo for the skill-based competition to demonstrate their astute decision-making, lightning-fast reflexes, and seamless ability to balance chip management, mathematics, and engaging social interactions.

The dealers were evaluated by a dedicated panel of impartial international judges, each an experienced professional dedicated to maintaining the highest standards in the gaming industry. The EDC jurors played a vital role in evaluating participant performances, thoroughly examining game control, communication, and technical skills.

Erwin Van Lambaart, Chairman of the ECA, said: 'It has been a huge honour for Holland Casino to host the 16th European Dealer Championship in Venlo. I'd like to thank the team behind the scenes for their tremendous efforts in organising and hosting this prestigious event, and I'd like to thank the event's sponsors without whom it simply wouldn't happen. It has also been a great honour to be able to celebrate the amazing craftsmanship of live

EUROPEAN CASINO ASSOCIATION

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dealing. This event is a showcase offering a glimpse into the passion, professionalism, and hospitality that define the experiences of guests at our member casinos daily. Our dealers and croupiers must be recognised as the most vital ingredient at the forefront of customer interaction. They are the very essence of the land-based casino industry, and we really have celebrated the 'best of the best' in the field here in Venlo. This event gives us an opportunity to honour these skilled professionals, to highlight the remarkable achievements of our dealers and to say thank you for making live casino gaming what it is today."

Hermann Pamminger, General Secretary of the European Casino Association (ECA), remarked: "This year's has been a truly phenomenal event. I would like to thank all the sponsors of this year's competition who made it possible to stage this international celebration of land-based gaming talent. The ECA extends its gratitude to these leading companies from the European gaming industry for their continued commitment to the European Dealer Championship, ensuring its success and growth into the future."

The winner, Monaco-born Noemie Serra, said: 'Being a croupier is the best job in the world. I am so thrilled to take home the top prize. I came through the dealer school for Société des Bains de Mer de Monaco in 2018 and have worked there ever since. It was an honour to represent them in this competition. My father also works as a dealer for SBM, so I suppose you could say that being a croupier is in my blood. The tournament has been intense and exhausting, but all the competitors have been so supportive throughout the event.'

Runner-up Jamie Cummins of Crown London said: 'It is a huge honour to finish second in this prestigious event. I've loved every second of the event and my time with the other dealers. Since starting out at Genting Casino in Luton, it has always been a dream of mine to work in Mayfair, which I achieved with Aspinalls and Crown. Doing so well in this competition is right up there, though. I was at the tournament in London a few years ago, which was an outstanding event, but this one has topped even that. I'd advise any croupier anywhere in Europe to have a go at this dealer championship. It's an incredible experience.'

Second runner-up Asa Ekeret from Casino Copenhagen added: 'I'm thrilled to have been recognised at this event. It has been tiring and gruelling, but just as in my job in Copenhagen, the other dealers have been amazingly supportive and encouraging. We've picked each other up and kept each other going. It's been an amazing experience.'

The European Casino Association is excited to announce Grand Casino Lichtenstein as the next distinguished location for next year's European Dealer Championship 2025, which will run from June 16 to 19.

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About the European Casino Association:

The European Casino Association (ECA) represents licensed land-based casinos in Europe, with 29 members and over 60,000 direct employees supporting local economies across Europe. It has members from nearly all EU Member States, as well as non-EU countries. The primary purpose and objective of the ECA are to address and promote issues related to land-based and online casinos, fight illegal gambling and promote the positive contribution of the industry. To find out more about the ECA, please click [here](#).

Media inquiries:

Hermann Pamminger

secretary.general@europeancasinoassociation.org