



## **Dolly Bascou Sananes from Monte-Carlo Société des Bains de Mer awarded the prestigious Gender Diversity Scholarship for Executive Development Program**



*Brussels/Las Vegas, 5 September 2019* – Dolly Bascou Sananes from Monte-Carlo Société des Bains de Mer has been awarded the prestigious Executive Development Program (EDP) Gender Diversity Scholarship. The European Casino Association (ECA) together with partners Clarion Gaming, the Association of Gaming Equipment Manufacturers (AGEM) and the EDP successfully launched the scholarship for the first time last year, awarding Pauline Boyer Martin from the French casino group JOA.

EDP is a partnership program between UNLV International Gaming Institute (IGI) and the University of



Nevada, Reno College of Business and Extended Studies. The scholarship will give Mrs Sananes Bascou the opportunity to participate in the 29th edition of EDP from 9-17 November in Lake Tahoe, Nevada (USA) alongside global gaming executives and international aspiring leaders of the industry.

Mrs Sananes Bascou is the Head of Marketing and Communications, Gaming Operations, at Monte-Carlo Société des Bains de Mer, one of the major player in luxury tourism in Europe owning the most prestigious venues in the Principality of Monaco including the 4 casinos of Monaco which are members of the ECA since 2017. Before joining the gaming operations in 2010, she held various leading positions in the hospitality industry.

Mrs Sananes Bascou's strong ambition and motivation, as well as her relevant background, have been crucial in the selection process, which has been led by representatives of the four supporting organisations in the judging committee:

- **Tracy Cohen** (Association of Gaming Equipment Manufacturers AGEM)
- **Pauline Boyer Martin** (representing ECA, after being selected for the 2018 scholarship)
- **Kate Chambers** (Clarion Gaming)
- **JoAnne Gipson** (University of Nevada, Reno)

**Mrs Sananes Bascou** commented *"I am extremely proud to be able to represent my company, Monte-Carlo Société des Bains de Mer, the ECA and women in the gaming industry at the upcoming EDP edition. I am grateful that my Chairman and CEO, Mr Jean-Luc Biamonti, has given me the chance to*

**EUROPEAN CASINO ASSOCIATION**

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*attend this program. I am looking forward to sharing my experience in the great art of gaming with professionals from all around the world and improving my knowledge with them next November.”*

The Executive Development Program enable its participants to develop leadership and management skills and strategic thinking, while sharing best practices with international peers. This year, it focuses on social impacts, online gaming, casino marketing, and new technologies. Visit the [EDP website](#) to learn more about the program.

**Bo Bernhard**, Executive Director, UNLV International Gaming Institute, said, *“The European Casino Association, Clarion, and AGEM decided, two years ago, to build programs that will expand the universe of female leaders in the gaming industry. Last year, our inaugural effort was a huge success, and we are so excited to make this year's initiative even bigger, as their efforts have inspired Australian leaders to follow in their trailblazing paths.”*

**Pauline Boyer Martin**, Marketing Director, JOA Group, commented *“As Marketing Director at JOA Group and General Manager of four casinos, I know how to deal with daily operational issues, and at the same time how to recognize opportunities and potential strategies for a flourishing industry. The EDP has been a crucial learning experience for me to that extent. I congratulate Dolly Bascou and wish her the same incredible experience I had last year. “*

**Tracy Cohen**, Director of Europe, the Association of Gaming Equipment Manufacturers (AGEM), said, *“We are delighted to be once again involved with the EDP Gender Diversity Scholarship. The field of entrants was particularly strong this year and so we congratulate Mrs Sananes Bascou for winning this award and wish her every success in pursuit of her goals. This is a great initiative and we are proud to be supporting the emerging leaders who will help to shape the future of the gaming industry.”*

**Kate Chambers**, Managing Director of Clarion Gaming, commented, *“I am delighted that Clarion Gaming is once again supporting our colleagues at the ECA by sponsoring the Gender Diversity Scholarship. While there are certainly more women holding senior roles in the business than when I joined the industry in 2010, initiatives such as the scholarship still have a very important role to play. At ICE London, in partnership with stakeholders including the ECA, we took an important stand on the portrayal of women on the show floor and as part of our activities in the lead up to the second edition of ICE Africa, which takes place in October, we are running our Women in Gaming initiative featuring and celebrating women gaming executives from across the international landscape. The ECA is to be congratulated on instigating the Gender Diversity Scholarship and I am glad to be part of the judging panel.”*

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### **About the European Casino Association**

The European Casino Association (ECA) represents licensed land-based casinos in Europe, with 30 members and over 70,000 direct employees supporting local economies across Europe. It has members from nearly all EU Member States, as well as non-EU countries. The main purpose and objective of the ECA is to address and promote issues related to casinos and promote the positive contribution of the industry. To find out more about the ECA, please click [here](#).

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### **About UNLV International Gaming Institute**

For more than 25 years, UNLV International Gaming Institute (IGI) has provided research-based solutions, cutting-edge insights, and executive education to the global gaming industry. With expertise in areas like gaming and hospitality innovation, regulation and policy, esports, diversity, and responsible gambling, IGI has been called upon to provide its research to more than 50 jurisdictions across the globe. In addition to these offerings, IGI proudly emphasizes diversity and community outreach through initiatives like the Young Executive Scholars Hospitality & Tourism Program (YES), which gives high schoolers a behind-the-scenes look at the career and educational opportunities that the hospitality industry provides. Visit <https://www.unlv.edu/igi/>.

### **About the University of Nevada, Reno College of Business and Extended Studies**

Extended Studies at the University of Nevada, Reno is the world's premier provider of gaming management education, offering opportunities for professional development through its certificate program, management programs and seminars, and international executive development program. In addition to programs located in Reno, they also offer courses customized to industry casino and organization needs, using practical application and methods designed by industry experts, brought to your location, reducing expenses and increasing attendance. Visit <https://extendedstudies.unr.edu/gaming.html>.

### **About Clarion Gaming**

Part of the leading international intelligence and experience provider Clarion Events, Clarion Gaming apply great chemistry to everything we do covering an events portfolio which includes ICE London and iGB Live!, print and digital publishing brands, iGaming Business and TotallyGaming.com and encompassing our dedicated training and development brand the Totally Gaming Academy. Gaming is a global business and we have developed a joined up global strategy to help our customers meet their commercial and strategic objectives throughout the world. Visit <https://www.clariongaming.com>.

### **About Association of Gaming Equipment Manufacturers (AGEM)**

AGEM is a non-profit international trade association representing manufacturers and suppliers of electronic gaming devices, lotteries, systems, table games, online technology, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, regulatory influence, trade show partnerships, educational alliances, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organization. Together, AGEM has assisted regulatory agencies and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information, visit <http://www.agem.org/>.

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