



ECA awarded two Gender Diversity Scholarships to the Executive Development Program 2020



Brussels/Las Vegas, 2 November 2020 – The European Casino Association (ECA) is pleased to announce that Kristina Kratz from Westspiel, Germany, and Jaana Ruokamo from Casino Helsinki, Finland, have been awarded the third Gender Diversity Scholarship to the prestigious Executive Development Program (EDP).

The EDP, which is co-organised by UNR College of Business and Extended Studies and UNLV International Gaming Institute (IGI), has established itself over the years as one of the most prestigious trainings in the gaming industry. This year, the EDP “All the crises, all the time” edition will – in line with the current Corona situation – take place online and will focus on crises management. Seminars, workshops, and team activities will be held in the week from 15 to 21 November; double sessions will help in accommodating the different time zones of the participants joining from all over the world.

This year’s program aims to prepare the industry’s leaders to face unexpected challenges through crisis management, communication, customer engagement, and team management. It is also a unique occasion to share relevant practices that have proved effective with gaming professionals worldwide.

As in previous years, the scholarship is sponsored by the ECA, Clarion Gaming, and the Association of Gaming Equipment Manufacturers (AGEM). The two available scholarships cover the full program costs. The jury from the sponsoring organisations has examined the applications and awarded two ambitious women from the European land-based casino industry aspiring to a leadership position and broadening their professional education.

Per Jaldung, Chairman of the ECA and 2010 EDP graduate, commented, *“Even in this difficult time, the ECA did not want to miss the opportunity to encourage gender diversity within the industry. This year, the EDP will be even more valuable for participants and the whole gaming industry, as it will provide them with skills and tools to deal with unprecedented crises. I would like to thank the organisers for creating a moment of sharing despite the crisis, and the sponsors for their loyal support to this initiative. And of course, congratulations to the two winners who have well deserved their scholarships. In tough times more than ever, we should strive to learn from each other and transform the challenges into opportunities.”*

Click [here](#) for more about the scholarship, or visit [the EDP website](#) to learn more about the program.

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About the European Casino Association

EUROPEAN CASINO ASSOCIATION

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The European Casino Association (ECA) represents licensed land-based casinos in Europe, with 29 members and over 70,000 direct employees supporting local economies across Europe. It has members from nearly all EU Member States, as well as non-EU countries. The primary purpose and objective of the ECA are to address and promote issues related to casinos and promote the positive contribution of the industry. To find out more about the ECA, please click [here](#).

About UNLV International Gaming Institute

For more than 25 years, UNLV International Gaming Institute (IGI) has provided research-based solutions, cutting-edge insights, and executive education to the global gaming industry. With expertise in areas like gaming and hospitality innovation, regulation and policy, esports, diversity, and responsible gambling, IGI has been called upon to provide its research to more than 50 jurisdictions across the globe. In addition to these offerings, IGI proudly emphasises diversity and community outreach through initiatives like the Young Executive Scholars Hospitality & Tourism Program (YES), which gives high schoolers a behind-the-scenes look at the career and educational opportunities that the hospitality industry provides. Visit <https://www.unlv.edu/igi/>.

About the University of Nevada, Reno College of Business and Extended Studies

Extended Studies at the University of Nevada, Reno is the world's premier provider of gaming management education, offering opportunities for professional development through its certificate program, management programs and seminars, and international executive development program. In addition to programs located in Reno, they also offer courses customised to industry casino and organisation needs, using practical application and methods designed by industry experts, brought to your location, reducing expenses and increasing attendance. Visit <https://extendedstudies.unr.edu/gaming.html>.

About Clarion Gaming

Part of the leading international intelligence and experience provider Clarion Events, Clarion Gaming apply great chemistry to everything we do covering an events portfolio which includes ICE London and iGB Live!, print and digital publishing brands, iGaming Business and TotallyGaming.com and encompassing our dedicated training and development brand the Totally Gaming Academy. Gaming is a global business, and we have developed a joined-up global strategy to help our customers meet their commercial and strategic objectives throughout the world. Visit <https://www.clariongaming.com>.

About the Association of Gaming Equipment Manufacturers (AGEM)

AGEM is a non-profit international trade association representing manufacturers and suppliers of electronic gaming devices, lotteries, systems, table games, online technology, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, regulatory influence, trade show partnerships, educational alliances, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organisation. Together, AGEM has assisted regulatory agencies and participated in the legislative

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process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information, visit <http://www.agem.org/>.

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