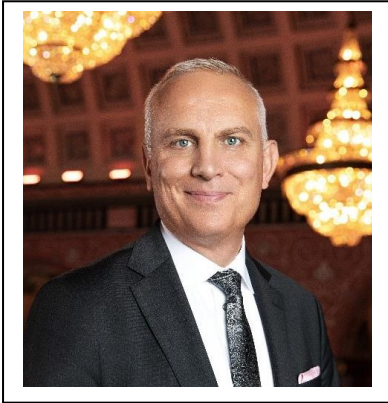




Personal Profile



Per Jaldung

Sweden

Chair

CEO

Casino Cosmopol AB

Per Jaldung is a proven leader in the casino and entertainment industry with 17 years of leadership experience.

He currently serves as the CEO of Casino Cosmopol in Sweden which operates four midsize land-based casinos in Stockholm, Gothenburg, Malmo and Sundsvall. Per also proudly serves as the Chairman of the European Casino Association (ECA) supporting approximately 1,000 casinos across Europe in 30 member-countries.

Prior to entering the casino entertainment business, Per served in multiple capacities for the Stockholm Police Department and the National Criminal Intelligence Service for 13 years. His background in law enforcement lead him to start working for Casino Cosmopol in 2002 as head of Security and Surveillance, then promoted to General Manager of the Gothenburg property in 2005. In 2008, Per was appointed CEO of Casino Cosmopol and continues to guide the future of the company. He studied law at Uppsala University in Sweden and is an alumni of the Executive Development Program (EDP) at UNLV Las Vegas. Over the past four years, Per has been invited to speak at several international casino conferences on a range a various casino related topics and is widely considered an industry expert.

European Casino Association

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