



## Second Gender Diversity Scholarship for Executive Development Program announced



*Brussels/Las Vegas, 19 June 2019* - For the second year running, the European Casino Association (ECA), Clarion Gaming and the Association of Gaming Equipment Manufacturers (AGEM) continue their partnership with the Executive Development Program (EDP). EDP is a prestigious gaming leadership course, for which the partners award a scholarship for an up-and-coming woman from the land-based casino industry in Europe. This initiative is part of the partners' continuous effort to support and promote gender diversity in the casino industry, including the ECA's Diversity and Inclusion for Career Enhancement Platform (DICE Europe).

The 29<sup>th</sup> EDP will take place from 9-17 November in Lake Tahoe, Nevada. EDP itself is a partnership between UNLV International Gaming Institute (IGI) and the University of Nevada, Reno College of Business and Extended Studies. Over the years, it has become a reference point for gaming executives wishing to take their careers to the next level. The aim is to build leadership and management skills and develop strategic thinking. It is a unique occasion to learn and share best practices with peers from around the world. This year, topics will touch on international issues, such as social impacts, online gaming, casino marketing, and new technologies.

The scholarship will cover the full program costs, including travel, accommodation, and the registration fee – with an overall value of more than USD 10,000. Four judges from the sponsoring organisations will examine the applications and reward an ambitious woman currently employed in the European land-based casino industry, interested in moving into a leadership position and furthering her professional education. The judges will be:

- **Tracy Cohen** (Association of Gaming Equipment Manufacturers AGEM)
- **Pauline Boyer Martin** (representing ECA, after being selected for the 2018 scholarship)
- **Kate Chambers** (Clarion Gaming)
- **JoAnne Gipson** (University of Nevada, Reno)

**Per Jaldung**, Chairman of the ECA and 2010 EDP graduate, commented, *“We are proud to once again award a scholarship to an aspiring woman leader to take part in this outstanding programme. The diversity of topics covered, together with the high-level experts attending, makes this course an exceptional opportunity to develop the skills that will serve leaders to meet the future challenges and opportunities of the industry, while the international dimension allows for the exchange of ideas and best practices.”*

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**Bo Bernhard**, Executive Director, UNLV International Gaming Institute, said, *“We simply love this initiative, as it expands leadership in ways that will generate benefits for years to come. Over the past years, EDP has become the world’s leading gaming executive development academy, and this effort helps show our leaders how to be leaders, of diverse and increasingly global teams.”*

**Tracy Cohen**, Director of Europe, the Association of Gaming Equipment Manufacturers (AGEM), said, *“We are delighted to once again partner with the ECA in supporting the Gender Diversity Scholarship. The importance of attracting women who are rising stars in the industry and providing opportunities for them to take their careers to the next level is something AGEM wholeheartedly supports.”*

**Kate Chambers**, Managing Director of Clarion Gaming, commented, *“The Executive Development Program represents a fantastic opportunity for the nominated candidate to accelerate her career and prepare for a leadership role within this exceptional industry. The ECA should be commended for the commitment it has shown to the promotion of diversity, values that the entire team at Clarion Gaming endorse fully. I am personally honoured to have been invited on to the judging panel and I look forward to being able to contribute to what is an outstanding initiative.”*

Click [here](#) for more about the scholarship and how to apply, or visit the [EDP website](#) to learn more about the program.

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### **About the European Casino Association**

The European Casino Association (ECA) represents licensed land-based casinos in Europe, with 29 members and over 70,000 direct employees supporting local economies across Europe. It has members from nearly all EU Member States, as well as non-EU countries. The main purpose and objective of the ECA is to address and promote issues related to casinos and promote the positive contribution of the industry. To find out more about the ECA, please click [here](#).

### **About UNLV International Gaming Institute**

For more than 25 years, UNLV International Gaming Institute (IGI) has provided research-based solutions, cutting-edge insights, and executive education to the global gaming industry. With expertise in areas like gaming and hospitality innovation, regulation and policy, esports, diversity, and responsible gambling, IGI has been called upon to provide its research to more than 50 jurisdictions across the globe. In addition to these offerings, IGI proudly emphasizes diversity and community outreach through initiatives like the Young Executive Scholars Hospitality & Tourism Program (YES), which gives high schoolers a behind-the-scenes look at the career and educational opportunities that the hospitality industry provides. Visit <https://www.unlv.edu/igi/>.

### **About the University of Nevada, Reno College of Business and Extended Studies**

Extended Studies at the University of Nevada, Reno is the world’s premier provider of gaming management education, offering opportunities for professional development through its certificate program, management programs and seminars, and international executive development program. In addition to programs located in Reno, they also offer courses customized to industry casino and

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organization needs, using practical application and methods designed by industry experts, brought to your location, reducing expenses and increasing attendance. Visit <https://extendedstudies.unr.edu/gaming.html>.

### **About Clarion Gaming**

Part of the leading international intelligence and experience provider Clarion Events, Clarion Gaming apply great chemistry to everything we do covering an events portfolio which includes ICE London and iGB Live!, print and digital publishing brands, iGaming Business and TotallyGaming.com and encompassing our dedicated training and development brand the Totally Gaming Academy. Gaming is a global business and we have developed a joined up global strategy to help our customers meet their commercial and strategic objectives throughout the world. Visit <https://www.clariongaming.com>.

### **About Association of Gaming Equipment Manufacturers (AGEM)**

AGEM is a non-profit international trade association representing manufacturers and suppliers of electronic gaming devices, lotteries, systems, table games, online technology, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, regulatory influence, trade show partnerships, educational alliances, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organization. Together, AGEM has assisted regulatory agencies and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information, visit <http://www.agem.org/>.

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