



Brussels, 25 May 2007

**ECA SUPPORTS GAMING EXECUTIVE SUMMIT  
TAKING PLACE 10-12 JULY 2007 IN MADRID**

The European gaming market is experiencing increasing change due to restructuring of markets and its respective legal frameworks. Supercasinos are destined for the UK, Spain and Central and Eastern Europe, and the UK and Northern Europe have been at the forefront of the on-line gaming revolution.

Given the importance to address these changes and related challenges, the ECA supports the Gaming Executive Summit Europe which will provide a key platform to determine the future of the European gaming and casino industry.

*Gaming Executive Summit Europe  
10 - 12 July 2007  
InterContinental, Madrid, Spain*

***What can you expect?***

*Hear from 14 CEO speakers hailing from the world's leading gaming organisations*

*Gain an invaluable insight into how leading companies are tackling gaming and casino issues in Europe and beyond*

*Be the first to hear ground-breaking case studies that could alter your business opportunities*

***Key speakers include:***

- *Chris Bell, Chief Executive Officer, Ladbrokes*
- *Neil Goulden, Chief Executive Officer, Gala Coral Group*
- *Paul Herzfeld, Chief Executive Officer, Casinos Austria International*
- *Justin Leong, Head of Strategic Investments & Corporate Affairs, Genting*
- *Justin Thouin, VP – Casino, Cryptologic*
- *Simon Gregory, Director of Business Development, Sportingbet*
- *Richard Glynn, Chief Executive Officer, Sporting Index*
- *Joe Kelly, Professor of Business Law, State College of Buffalo*

*For full details please see the event website at <http://www.terrapinn.com/2007/gamingeu/>. Alternatively please email [paul.gilbertson@terrapinn.com](mailto:paul.gilbertson@terrapinn.com).*



## **Background information**

The European Casino Association represents the interests of over 900 casinos and almost 80,000 employees across Europe. Founded in the early 90's as the European Casino Forum, the ECA has gradually grown over the years and today includes members from the majority of the EU's member states and from Switzerland.

For further information please contact the ECA EU Office (+32 2 777 05 06), ECA Chairman Ron Goudsmit (+31 653 130 335), or ECA Vice-chairman Guido Berghmans (+352 21 301 881).