

11<sup>th</sup> June, 2008

**CASINO BALL RAISES £12,000  
FOR BRITISH RED CROSS DISASTER FUND**

Penelope, Viscountess Cobham, Chairman of the British Casino Association together with Tracy Damestani, organiser of the Casino Ball, today presented the British Red Cross Disaster Fund with a cheque for £12,000.00.

The money was raised at the inaugural Casino Ball, held at the Dorchester Hotel on 24<sup>th</sup> January, and is in addition to the sum already donated to the Responsibility in Gambling Trust.

Receiving the donation, Paul Marvell, Head of Major Donors and Events at the Red Cross, said, *'I want to thank the casino industry for both adopting the British Red Cross as a beneficiary of the Ball, and for the donations which the international casino industry has given. The money will go into our Disaster Fund where it can be directed most effectively to countries and situations where the need is most acute.'*

Lady Cobham said, *'The whole of the British industry is delighted to be able to support the British Red Cross, whose work and assistance is invaluable in very many parts of the world. The recent disasters in China and Burma serve to underpin the vital role the Red Cross undertakes and we look forward to supporting the charity at next year's Ball.'*

The Casino Ball 2009 will be held on 29<sup>th</sup> January at the Millennium Hotel, Mayfair.

Ends.