



European Casino Association welcomes Montenegro as 26th member

Brussels, 20 February 2017 – In the second half of 2016, the ECA welcomed Casino Maestral from Montenegro as newest member of the ECA. Casino Maestral is part of Maestral resort & casino, one of the most prestigious resorts in Montenegro, located on the coast in the Budva area. The resort is open all year round and offers 214 rooms and suites, conference facilities, a spa & wellness centre, multiple restaurants and bars, a private beach and outdoor leisure facilities. Casino Maestral is the biggest casino in Montenegro. It offers a wide selection of games on 130 slot machines and 18 gaming tables including American Roulette, Black Jack, Double Deck Black Jack, HIT Draw Poker, Texas Hold'Em Poker, Punto Banco and Chemin De Fer.

Maestral resort & casino is owned by Monterock Ltd., a company investing in hospitality and leisure. The casino is operated by Hit Slovenia d.d., a respected, state-owned Slovenian company that operates nine casinos in Slovenia and the Western Balkans.

"Casino Maestral is very proud to join the European Casino Association, whose ethical values and practices we share and which we strongly believe should prevail in the entire casino industry. Our participation in the ECA will help us to lead the gaming industry in Montenegro and bring a fresh perspective to this important economic activity – embracing best practices and implementing latest trends. We look forward to a fruitful exchange of ideas and we will contribute to help the ECA achieve its goals," said HIT Montenegro's CEO, Christos Tsemperas.

ECA Chairman, Per Jaldung, welcomed the new member, stating: *"It is good to see that more and more countries with an organised and licensed casino market are joining the ECA. With the support of our membership, we are in a strong position to support the European institutions in their endeavours to tackle the issues facing the gaming industry like, for instance, unlicensed and illegal cross-border gaming and its impact on society."*

The ECA believes that a responsible, secure and well-regulated casino industry contributes to society and to economic prosperity by creating job and career opportunities, supporting the arts, culture, sports and social welfare, enhancing tourism, and generating revenues through balanced taxes and fees – all to the benefit of the countries of Europe.

About the ECA

The European Casino Association (ECA) represents the interests of approximately 900 licensed casinos and over 70,000 employees across Europe. Founded in the early 1990s as the European Casino Forum, the ECA has progressively grown over the years and today includes 26 members from the majority of the EU's Member States as well as Switzerland, Serbia, San Marino and Montenegro.

info@europeancasinoassociation.org

Hermann Pamminer, Press Coordinator, Phone: +43 1 534 40 524

EUROPEAN CASINO ASSOCIATION

SQUARE DE MEEÛS 38-40 · 1000 BRUSSELS · BELGIUM · PHONE +32 (0)2 401 61 30
WWW.EUROPEANCASINOASSOCIATION.ORG · INFO@EUROPEANCASINOASSOCIATION.ORG