



MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER

European Casino Association's annual industry forum comes to Monaco

The annual gathering of high-level representatives from the land-based casino industry will take place at the Casino de Monte-Carlo and Hôtel Hermitage Monte-Carlo in Monaco on 28 & 29 June 2018.



Brussels/Monaco, 20 June 2018 – The European Casino Association (ECA) and Monte-Carlo Société des Bains de Mer are holding the annual Casino Industry Forum at the Hôtel Hermitage Monte-Carlo in Monaco. The long-running annual event brings together the CEOs and board members of Europe's licensed land-based casino industry to the world-famous casino destination of Monaco.

Besides the members of the ECA, the forum also includes the partners of the association that represent industry suppliers and a number of high-level experts in their field. The two-day event, which also includes the association's General Assembly, will discuss key issues for the licensed land-based casino industry. High on the agenda and covered in dedicated seminars with policy-makers and stakeholders, will be gender diversity and the future trends and developments in anti-money laundering. A key topic will also be the growing issue of illegal unlicensed gambling, both online and offline, and the need for stronger efforts in tackling this growing issue for consumers, society, national governments and economies. Taking on the positive momentum in a number of countries to take effective action, the ECA will discuss the need for better enforcement of national gambling legislation.

ECA Chairman, Per Jaldung commented: *"We look forward to welcoming our members, partners and all speakers to the 2018 casino industry forum industry at the Casino de Monte-Carlo and the Hôtel Hermitage Monte-Carlo in Monaco. The exclusive event, which is continuously growing will once again offer the chance to share best practices and provide the structured network for our industry that we envisage for our members and partners. The issues we will discuss show our ongoing commitment to taking concrete action on some of the key societal challenges of our time in line with our membership of the UN Global Compact and support of the UN Sustainable Development Goals."*

Pascal Camia, Executive Vice President of the Gaming Operation of Monte-Carlo Société des Bains de Mer added: *"We are proud to welcome the European casino industry in Monaco. Having joined the ECA in 2017, we look forward to showing our colleagues from across Europe the experience, style and flair of Monaco, including the iconic Casino de Monte-Carlo. The discussions planned for the two-day forum underline the ethos of excitement, entertainment and sustainability that our group stands for."*



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About the ECA

The European Casino Association (ECA) represents licensed land-based casinos in Europe, with 28 members and over 70,000 direct employees supporting local economies across Europe. It has members from nearly all EU Member States, as well as non-EU countries. The main purpose and objective of the ECA is to address and promote issues related to casinos and promote the positive contribution of the industry. To find out more about the ECA, please click [here](#).

Media enquiries: Hermann Pamminer, ECA Press Coordinator (info@europeancasinoassociation.org)

About Monte-Carlo Société des Bains de Mer

A major player in luxury tourism in Europe, Monte-Carlo Société des Bains de Mer owns the most prestigious venues in Monaco: 4 casinos, including the legendary Casino de Monte-Carlo, 4 hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), and 33 restaurants & bars including 4 restaurants awarded 6 stars at the prestigious Michelin Guide. 150 years of history have shaped the soul of this legendary resort and built up an image of excellence and a global reputation in gambling and entertainment, haute cuisine and prestigious hotels, luxury shopping, wellness and real estate. Monte-Carlo Société des Bains de Mer, guardian of its historical role in the Principality of Monaco economic, social and cultural development, will reveal in December 2018 the splendid renovation of Hôtel de Paris Monte-Carlo. The Group is also taking the lead on creating a new One Monte Carlo district, which will be completed in 2019 with 7 new buildings for residences, offices, conference rooms, restaurant and luxury shops. Monte-Carlo Société Bains de Mer is also one of the key partners of major events in Monaco such as the Formula 1 Grand Prix and the Rolex Monte-Carlo Masters.

To find more about Monte-Carlo Société des Bains de Mer: montecarlosbm.com, #mymontecarlo, @montecarlosbm

Media enquiries: Laurent Beaulieu, Monte-Carlo Société des Bains de Mer Strategic Marketing & Communication Deputy Director (l.beaulieu@sbm.mc)