



## Personal Profile



**Prof. Carlo Pagan**

*Italy*

Vice-President, Marketing

Chairman

Federgioco (2012-present)

- Chairman Verve: Joint Venture Casinò Campione D'italia/ Gamenet in a retail gaming project
- Chief Executive Officer Casinò Campione D'italia (2010-Present): Achievement of market leadership (2015)
- Chief Executive Officer Casinò Venezia (2005-2010): Best market share ever into the Italian market place
- Chief Operative Officer Sime (2000-2004): Company internationalization
- Chief Operative Officer Brandt-Moulinex (1998-1999): Re-launch brand Ocean
- International Marketing Director Indesit Company (1995-1998): Launch of Ariston /Indesit into the Russian Federation market place
- Marketing Director Electrolux (1992-1995) : Product innovation
- Marketing Manager Stock Italy (1990-1991): Product innovation
- Sales Area Manager De Longhi Italy (1988-1989)

- Marketing Professor University of Trento (2015-present)
- Business Management & Marketing Professor University of Venice (Cà Foscari) (2007-2013)
- Professor MBA In Management of Cultural Assets and Activities (MaBAC) – joint project of Ecole Supérieure de Commerce de Paris/ University of Venice (CA' FOSCARI) (2014-present)

- Executive Master Programme University of Reno –Nevada (2008)
- Executive Master Programme University "Bocconi" – Milan (1992)
- Master Cuoa – Vicenza (1988)
- Law Degree – University of Bologna (1987)

- Member of Board of Directors, European Casino Association (2011-Present)
- ECA Vice-President For Marketing
- Chairman Federgioco Italy

**European Casino Association**

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