

## **Personal Profile**



## **Janny Wierda**

## The Netherlands

Vice-President Diversity and Education

VP Security & Responsible Gaming
Holland Casino

Janny Wierda has been working at Holland Casino since 2011. Holland Casino operates 14 casinos in the Netherlands with 5 million visits each year and more than 1 million unique visitors. Holland Casino is proud to uphold a high standard for Responsible Gaming.

Before entering the casino business Janny Wierda had 30 years of police force experience. Her last position was on the board of a Police Region, giving her an understanding of all aspects of working in the police force. In 2011, Janny Wierda started as VP Security and Responsible Gaming where she can combine all the knowledge about safety and security from the police force with her task in Holland Casino.

She is specialised in Security and Costumer Care and closely involved with the Operational affairs.

She is also a member of the board and Vice-President of the European Casino Association (ECA). Her special task on the Board is diversity and education and is also part of the Working Group on Responsible Gaming. She believes that organisations only can survive with diverse staff. She is passionate about the casino industry in relation to Responsible Gaming. She is still learning to understand all the aspects of the industry.